



Compass
by staff.am

What is **Compass**?

Compass by staff.am is an ultimate analytics suite from staff.am that provides subscribers with valuable insight into the labor market, including industry trends, market activity, salary information and benchmarking.

How does **Compass** **work**?

Compass collects and analyzes data from various sources, including job postings, surveys, and other information. This data is then used to generate reports and insights that can help subscribers make informed decisions about their hiring and retention strategies.

Who can **benefit** from using **Compass**?

Compass is designed for anyone who needs to stay up-to-date with the latest labor market trends, including recruiters, HR professionals, hiring managers, and business owners. It's a business intelligence tool every business needs.

Compass Report **Structure**



Market Pulse

Market Pulse delivers up-to-date, accurate, and relevant data on labor market dynamics to help businesses stay competitive and successful.



Pay Sense

Pay Sense delivers up-to-date information on average salaries which helps businesses make informed decisions about setting pay levels, attracting and retaining top talent, and staying competitive in the labor market.



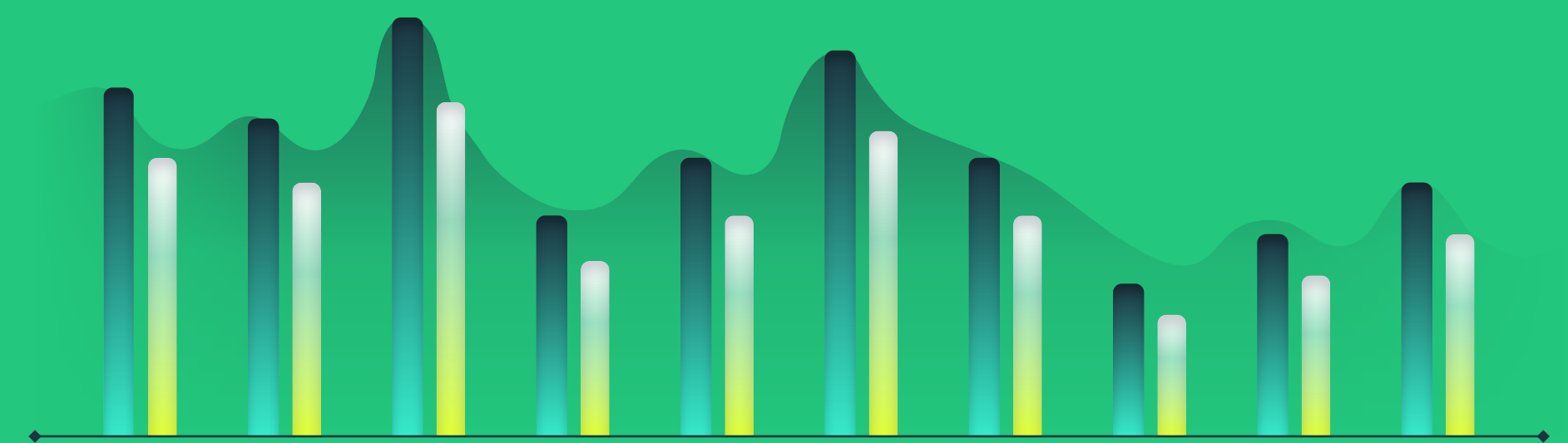
Industry Snapshot

Industry Snapshot delivers a comprehensive report that provides a detailed analysis of the current state of a specific industry, including key trends, salaries and opportunities.

Market Pulse

As part of Compass service by staff.am, Market Pulse delivers up-to-date, accurate, and relevant general data on labor market dynamics to help businesses make a more informed decision. The below items are included into the monthly market pulse report.

- Top 10 most demanded job categories
 - This month
 - Compared to last year this month
 - Compared to last six months average
- Top 10 most active industries
 - This month
 - Compared to last year this month
 - Compared to last six months average
- Top 10 most active regional cities
- Unemployment rate in Armenia
- Top 10 most active employers and their industries

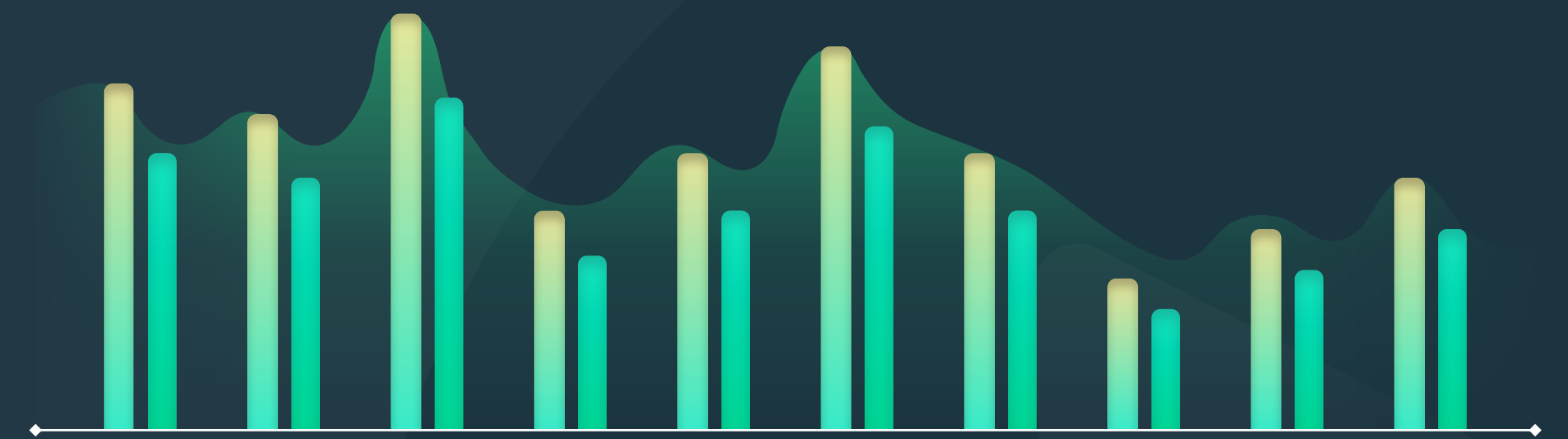


Industry Snapshot

Each Compass report comes with one industry snapshot, which is a deep dive into a particular industry. For example, Banking, Construction, Information Technologies, Telecommunications, etc. Each company can choose one industry, which is included into Compass report, and request additional industry snapshot components at an extra cost.

Below items form the industry snapshot part of the Compass report.

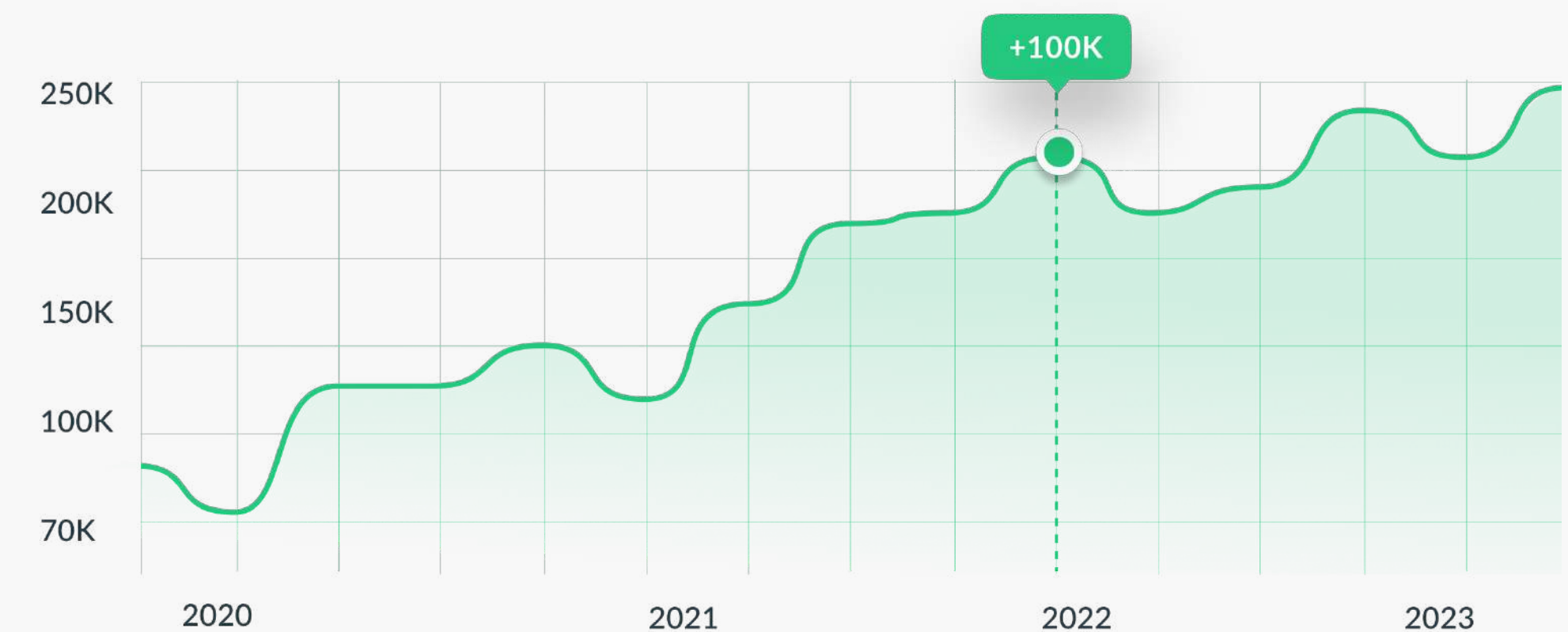
- Top 10 most active employers in the industry.
- Top 10 most demanded positions. Specializations in the industry.
 - Compared to the same period previous year
 - Compared to the average of the last six months.
- Industry activity breakdown per Armenian regions.
- The most demanded skills in the industry.
- The average salaries of most demanded positions in the industry.



Pay Sense







Pay Sense provides with accurate market information that helps businesses to make the right hiring, pay review and retention decisions. Here is how it works. Each report is individually designed to include 10 positions, for which you want to get accurate salary information. For instance Java Developer, PPC Manager, Production Head, Mechanical Engineer, etc. While the standard package includes just these 10 positions, you can surely add more at an extra cost which is charged per new job position/category. Pay Sense section of Compass report has the following structure:

- Position name and average salary.
- Salary breakdown by years of experience.
- Salary breakdown by industry.
- Salary breakdown by city.
- Comparison with the same period last year.
- Comparison with the average of previous six months.



How much does Compass cost?

Compass comes with monthly subscription fee for a standard package that includes the following items:

-  Market Pulse – See the details on the Market Pulse slide 
-  Industry Snapshot – The standard plan contains one industry 
-  Pay Sense – The standard plan contains salary information for 10 positions 

Monthly subscription – **AMD 99,000**

1 additional industry snapshot – **AMD 49,900**

Pay Sense for 1 additional job position – **AMD 9,900**

* The prices do not include VAT.



Who is the Compass ideal for?

Compass is a powerful source of information that can help with business decision making to company's different departments including Human Resources, Planning, Finance, Commercial, etc. Compass provides a bird's eye view over the labor market and therefore the information obtained can be valuable across numerous domains.

What data does staff.am use for Compass?

We use generated data from our platform and other sources. Our aim is to provide as much context and depth as possible, so we constantly look for more sources of reliable data.

How much does Compass cost?

Compass is a monthly subscription service that costs AMD 99,000 and comes with a standard structure. You can purchase additional features and services at an extra cost. For details check this slide. 

Can I purchase an annual subscription?

Yes, you can purchase a 12 month annual subscription plan. Moreover, you will get a 10% off your standard package.

Can I be offered additional analytics related services, other than the standard monthly report?

Yes, you can. Compass is much wider than just the monthly reports we produce. We can help you with salary bench-marking, employer brand visibility analysis, various surveys and more. Please feel free to reach out to us and discuss your next great project.

Other services by **Compass**



Employer brand audit

An employer brand audit helps companies assess how their brand is perceived in the market, their position, and the likelihood of their target audience applying for positions and joining the organization.

Each audit is tailored to the specific needs of the company, ensuring a customized approach. If you're interested in having your company's employer brand audited, contact us to discuss the details and receive a quote.



Market Salary Survey


Compass specializes in offering market salary survey services to companies aiming to evaluate and compare competitor salaries. Our approach recognizes the uniqueness of each salary survey request and project. We prioritize understanding your specific requirements before providing a tailored quote that is not only the best but also the most reliable in the market. To benefit from our services and receive a comprehensive quote, kindly contact us to discuss your needs in detail.

Navigate the labor market with confidence



Feel free to get in touch in case you have any **questions**:

 hello@staff.am

 +374 11 900 901, +374 43 901 900

 24 Azatutyan Ave., Yerevan RA